

THE CATALYST

Ad Guide

THE INDEPENDENT STUDENT
NEWSPAPER OF COLORADO COLLEGE



ADVERTISE DIRECTLY TO A TARGET AUDIENCE

The only newspaper on campus

600 copies distributed Friday after class

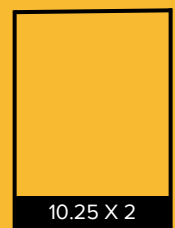
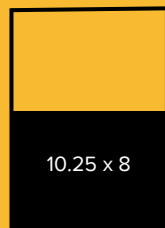
The epicenter of student information

THE TIMELINE

- Advertisements must be sent in for print at least a week before the desired Friday print date
- On Friday, the papers with the advertisement will be distributed around campus

PRINT RATES

(Dimensions in inches)



Pages:	FULL	HALF	THIRD	QUARTER	EIGHTH
1-3	\$300	\$150	\$100	\$75	\$50
4-6	\$270	\$135	\$90	\$68	\$45
7-9	\$240	\$120	\$80	\$60	\$40
10+	\$210	\$100	\$70	\$53	\$35

ONLINE RATES: thecatalystnews.com

Weekly:	1st Banner	2nd Banner	3rd Banner
	\$200	\$150	\$100

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